# HOUSING COOPERATIVES IN INDIA

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# OUTLINE

- Historical evolution of housing coops
- Housing cooperatives and affordability
- Opportunities and challenges

- Main argument:
  - Need supportive institutional structures for co-ops to serve low-income households

## HISTORICAL ROLE OF COOPS

#### Pre-Independence (1904-1947)

- British instituted organizations
- Regional role (Madras & Bombay)
- Did not serve low-income households

## Post Independence (1947-now)

- State initiative in developing co-ops
- Nationwide growth, but regional disparity
  - Modest role in Madras; phenomenally expanded role in Bombay; State supported in New Delhi
- Co-ops promoted for low-income households

# HISTORICAL POLICIES

- Promotion of Co-ops by state
  - Phase I (1947-70): Democratic Socialism
  - Phase 2 (1971-92): Quasi-interventionist
  - Phase 3 (1992- now): Economic liberalization
- Supportive Institutional Framework
  - Five year plans
  - Working Group on Housing Co-ops, '64
  - Urban Land (Ceiling & Regulation) Act, '76
  - Task forces on Housing & Urban Dev., '83
  - National Commission on Urbanization, '88
  - National Housing & Habitat Policy, '90-'99
  - 97th Constitutional Amendment, 2011

## HOUSING CO-OPS' GROWTH

- Post-Independence Nationwide Growth
  - Primary co-ops increased from 1,482 in 1950-51 to 150,000 in 2016-2017
  - Membership rose from 0.09 to 7 million
  - Co-op share in housing construction rose from 1.3% to 10.8%
  - Co-ops provide about 12.5% of formal housing finance
  - 23 Apex Housing Cooperatives across Indian States

# COOPS & AFFORDABILITY

#### Finance

■ 52% of co-op loans disbursed to low income groups

#### Construction

- 72% of co-op houses constructed for low-income groups
- 10% contribution to 2 Million Housing Program

#### Land

 Preferential allocation to co-ops for low-income households

## THE CASE

#### **INDIA**



# CO-OPS FOR AFFORDABILITY

## Strengths

- Scale economy
- Community self-help
- Group lending
- Increased credit worthiness
- Limit speculation

#### **Weaknesses**

- Collective action problems
- Requirement of external catalyst
- Expertise in selfmanagement
- Monitoring costs

# HOUSING CO-OPTYPES

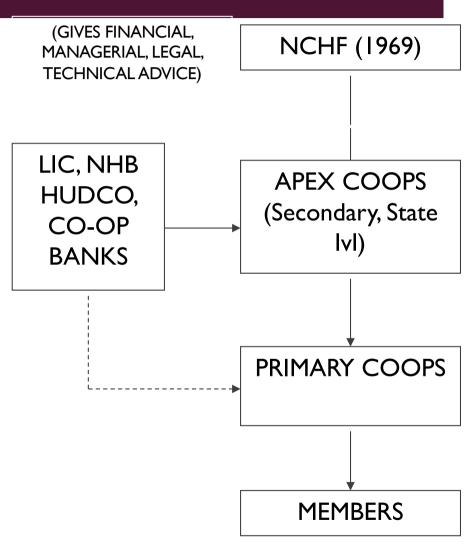
	Function	Stability
Building Coops	Construction, Land Development	Low
Finance Coops	Lending	Medium
Tenure Coops	Collective owner- ship/ management	High

## INSTITUTIONAL STRUCTURE

- Manifest relationships between organizations
  - e.g. hierarchies/ horizontal networks
- Endogenous level
  - Enhance strengths/ mitigate weaknesses
- Exogenous level
  - Lower transaction costs
- Forms of support
  - Administrative, legal, technical, procedural
  - Access to finance
  - Access to land

## INSTITUTIONAL STRUCTURE

- Elaborate National Structure
  - National/ State Co-op Union of India
  - National Co-op Housing Federation
  - Two tiered financing (Apex/ Primary)
    - Stable Financing source (Low Transaction costs)
- Regional differences
  - Co-op Registrars



## CITY LEVEL COOPS

#### **Chennai City**

- Unstable co-ops [Finance; Building]
- Moderate growth
  - Finance coops grew from 12 to 100 during '47-'94
  - 22.5% of housing financed
- Little diversification
  - Building co-ops activities reduced since 1947
- Public/private/voluntary agencies hardly utilize coops

- Primarily Stable co-ops [Tenure]
- Phenomenal growth
  - Tenure coops grew from 167 to 11,000
  - 25% of housing provided through co-ops
- Diverse co-ops
  - Self-help, women's collectives, group lending
- Public/private/voluntary agencies utilize co-ops

## LOW-INCOME REACH

#### **Chennai City**

- Serves mostly middle income households
- Few loans reach lowincome HHs since:
  - Lending is based on property as collateral
  - Loans pegged to income
  - High Transaction Costs
- No micro-finance

- Serves high to lowincome households
  - Cross subsidies
  - Self-help, sweat equity schemes
  - Informal micro-lending
- Co-op Slum schemes
  - Co-ops reduce speculation
  - Cluster housing

## INSTITUTIONAL FRAMEWORK

#### **Chennai City**

- Constraining role of state
  - Controlling Registrar
- Restrictive Institutional Framework
  - Tamil Nadu Special Officers Act, 1976
- Housing Market
  - Individual plotted development
  - Little demand for co-ops

- Enabling role of state
  - Advisory Registrar
- Supportive Institutional Framework
  - Maharashtra Flat Ownership Act, 1963
- Housing Market
  - Multi-family housing development
  - High Demand for co-ops

#### INSTITUTIONAL STRUCTURE

#### **Chennai City**

- Little administrative/ legal support structure
  - No such structure
- Strong finance support structure
  - Tamil Nadu Co-op Housing Federation
- Weak support for access to land

- Strong administrative/ legal support structure
- District Federation
- Moderate finance support structure
- Maharashtra State Co-op Housing Finance Corp.
- Strong support for access to land

# POLICY CONCLUSIONS-I

- Institutional conditions for growth of housing cooperatives:
  - National Institutional Structure has been key to nationwide co-op growth
  - Role of the state in establishing institutional structure
- Regionally, mutually reinforcing exogenous/ endogenous features conducive for growth
  - Exogenous: enabling role of state, supportive institutional framework, housing market
  - Endogenous: stable co-ops

# POLICY CONCLUSIONS-2

- Scope of housing cooperatives for low-income households:
  - Co-ops cater across income groups
- Institutional structure key for enhancing scope of cooperatives:
  - it enhances internal collective strengths while lowering weaknesses [administrative support; access to land and finance]
  - it lowers transaction costs in the formation and functioning of housing cooperatives