## STATE OF HOUSING COOPERATIVES AND CURRENT CHALLENGES IN AUSTRIA

Dr. Richard Lang richard.lang@jku.at

**Assistant Professor** 

Institute of Innovation Management



### **OVERVIEW**

- Past role of housing cooperatives
- Current contribution to sustainable urban development
- Emerging cooperative models
- Opportunities and challenges for the future

# PAST ROLE OF HOUSING COOPERATIVES









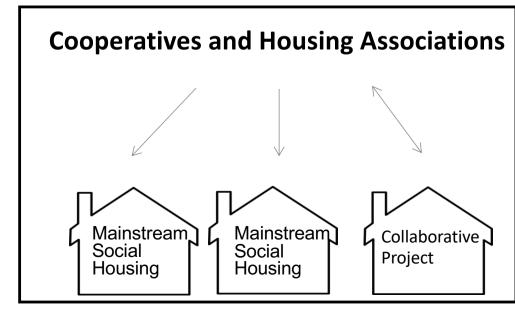
## **SOCIAL HOUSING SUBSIDIES**

#### **Central Government**



#### **Provincial Governments**







## FOSTERING SUSTAINABILITY IN DEVELOPER COMPETITIONS

- Competitive bidding on specific development sites
- Scoring according to architectural quality, economic aspects, ecological quality and social sustainability.
- Cooperatives need to consider different sustainability dimensions in their project bids
- Key benefits:
  - Institutionalised culture of cooperation
  - Better design of communal facilities and environmentally friendly architecture
  - Professionalisation of community development

## **DEVELOPER COMPETITION SITES**



Sonnwendviertel neighbourhood at Hauptbahnhof

### **EMERGING COOPERATIVE MODELS**

- Developer-led models look promising to be scaled
  - Embedded in subsidised housing and neighbourhood programmes,
    facilitated by specialised consultants
  - Affordable, low-risk, less-demanding for residents
- Community-led and partnership models as lifestyle niche
  - Baugruppen: urban model, recent growth driven by architects, specialised consultants and Greens in local government
  - Cohousing: sub-urban/rural, intentional community and environmental awareness, long and complex development
- Intermediary-led models as "radical" grassroots niches
  - Mietshäuser Syndikat: private market model, solidarity contributions, securing bank loans through crowdfunding investments
- Some projects can have strong neighbourhood impacts

## **OPPORTUNITIES AND CHALLENGES**

- Strategic partnership between local authority and cooperative housing providers is important.
- Developer competitions leverage the potential of cooperative principles for affordable housing.
- This model can be applied anywhere, regardless of financial scope of a local authority.
- Old and new cooperative models contribute to diversification of social and sustainable housing offer, as long as there is a political will.