

International Conference

Tackling the global housing challenges

Relevance and replicability of housing cooperatives' role in the provision of affordable housing

State of Housing Cooperatives and current challenges in selected countries:

Ueli Keller
Housing Cooperatives Switzerland
(instead of Andreas Wirz)

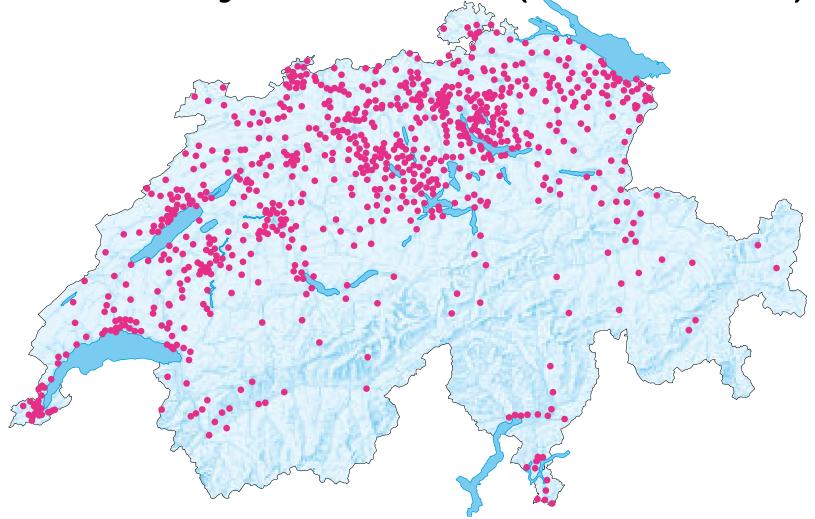


Housing Cooperatives Switzerland National Umbrella Organization

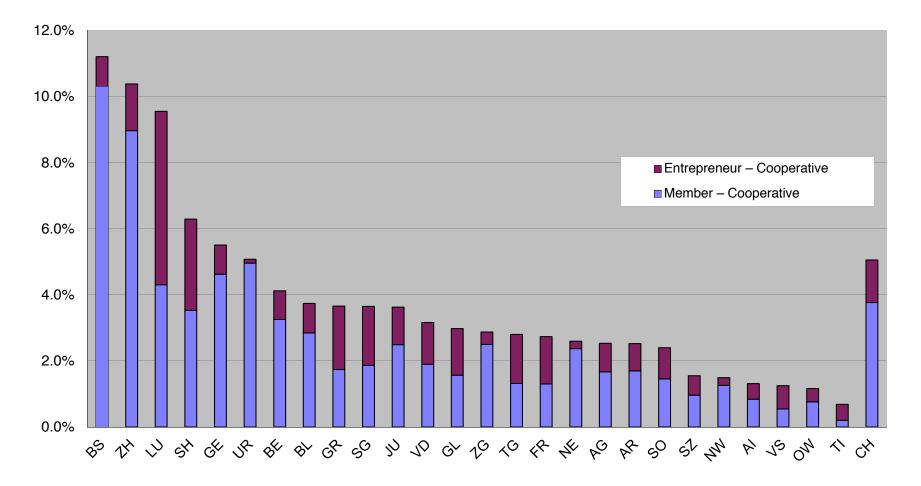
	Members	Appartments	Appartments Total CH	%
wohnbau- genossenschaften schweiz	1'203	154'662	4'528'902	3.41
WOHNEN SCHWEIZ	369	35'385	4'528'902	0.78

31.12.2018

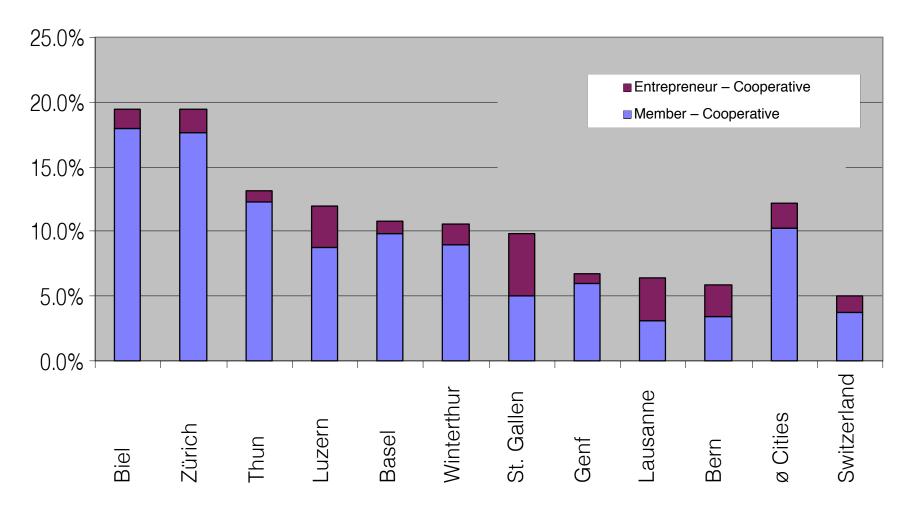
Statistics by Communities (>800 of 2'212)



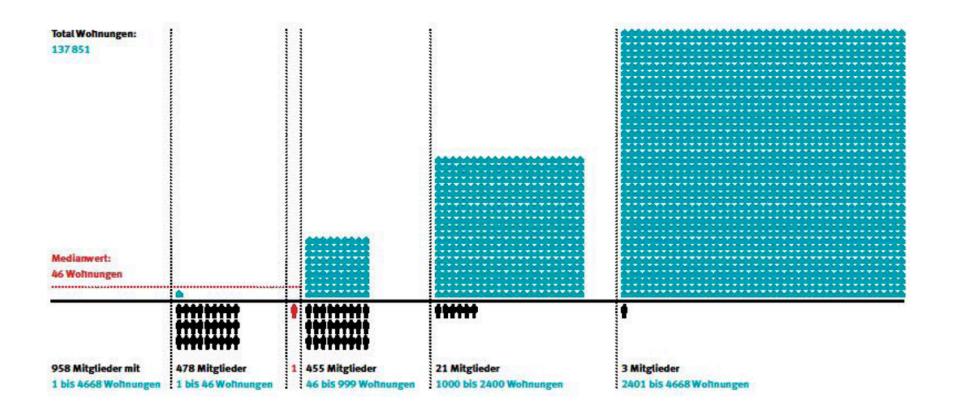
Statistics by Cantons (26)



Statistics by Cities (10)



Statistics by Size



History: Swiss Association for Housing, Est. 1919

ZÜRICH 3. Jahrg. No. 1 JANUAR 1928

OFFIZIELLES ORGAN DES SCHWEIZ. VERBANDES FÜR WOHNUNGSWESEN UND WOHNUNGSREFORM

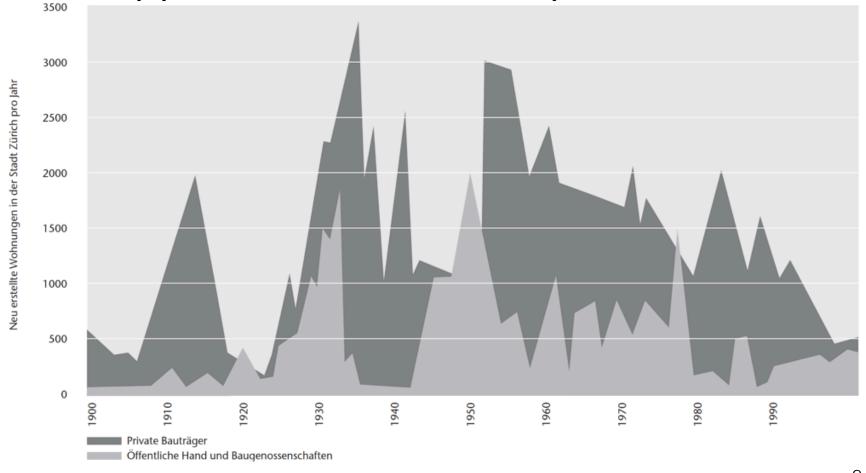
ABONNEMENT Fr. 5 .-

Für das Ausland Fr. 7.50 - Pour l'étranger frs. 7.50

Erscheint monatlich einmal. Paraît une fois par mois

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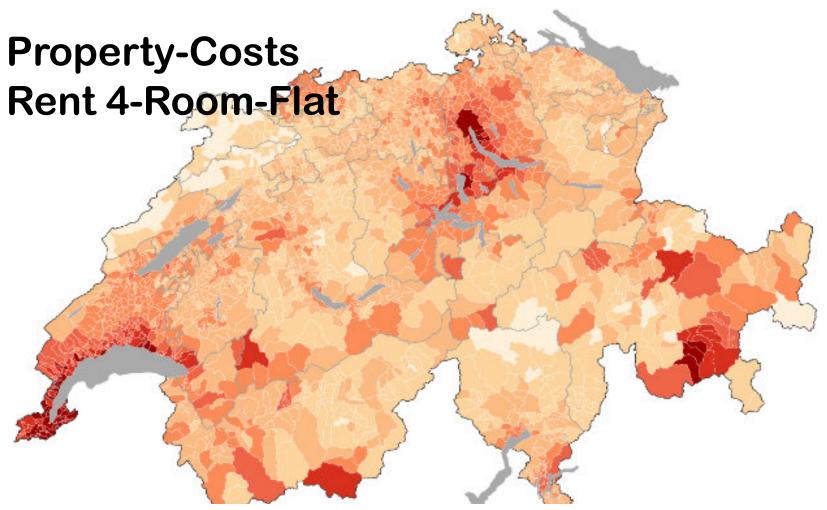
History: New Appartments in Zurich per Year



Tackling the housing challenges

- Growth of Population
- Longer Lifetime
- Smaller Households
- Larger Apartments
 - —>
- Property-Costs
- Building-Costs
- Financing

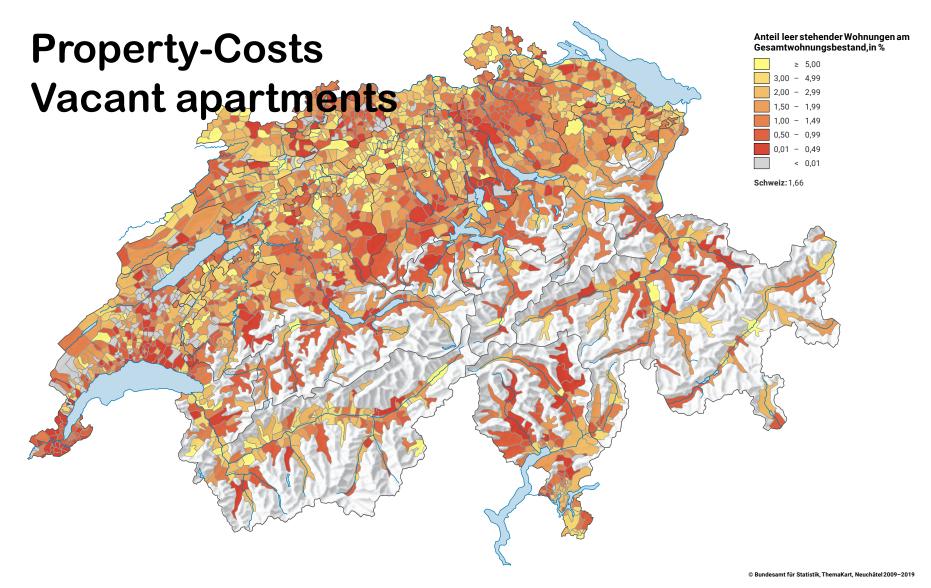
- ~80'000/y since 2000
- ~0.2year/y since 1998
- >70% 1 or 2 Persons
- 41m2 = +40% since 1970



Monatsmiete in Franken für eine mittlere 4-Zimmer-Wohnung

900 - 1200 1201 - 1500 1501 - 1800 1801 - 2100 2101 - 2400 2401 - 2700 > 2700

 $Quelle: \ W\"{u}est + Partner, \ Darstellung: \ sotomo, \ zitiert \ in: \ https://blog.tagesanzeiger.ch/datenblog/index.php/9964/wo-mietpreis-berge-sich-erheben$





Property-Costs

Legal Option to Buy

Referendum Feb. 9, 2020

Federal Land

Army, Railroad, ...

Building Zone for affordable Housing

Canton of Zurich, 2014

Land Lease

City of Zurich

- Real estate acquisition Housing Cooperatives Zurich
- Political Negotiation Green City, 30% Coop.

Building-Costs

- Reduction of m²
- Rule of Occupancy
- Bigger Households
- Compensation
- No Luxury
- Less Cars + Parking
- Effect of Scale

95m² Flat versus 105m²

Persons + 1 = Rooms

Clusterappartements

Shared common Areas

Standard Tiles, Railings, ...

CarSharing, CargoBikes, ...

45'000m² à 3'800 CHF/m²

Financing

- Federal Instruments
 Issue of Guaranteed Bonds, 3 Mia.,~0.4% for 20 Years
 Revolving Fund, 350 Mio., 1% for 20 Years, max. 90%
- Cantonal Subsidies (Zurich)
 40% Loan 0% Interest 20 Year Payback
- Communal Instruments (Zurich)
 1% Share Capital, max. 94% Mortgage Pension Fund
- Own Instruments
 Solidarity Funds 43 Mio., Solinvest: Equity 20 Mio. CHF planned: Platform for Crowdlending (Peer-to-Peer)

Besten Dank für ihr Interesse



18.4.13

